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ATR and Knomatic Announce Technology Partnership to Provide Enterprises a Simplified Way to Mobilize Their Business Processes

*Collaboration will Focus on Mobility Solutions
to Automate Business Processes and Optimize Operational Excellence*

Houston, TX – August 10, 2017 – ATR, the leading provider of digital procedure lifecycle and mobile work guidance IoT solutions, and Knomatic the leader in enterprise mobility, business workflow and process solutions, today announced that they have signed a partnership agreement. This agreement enables the two companies to jointly develop and implement best-of-class mobility solutions to streamline and automate critical business processes.

ATR provides procedure, learning and compliance tools to enable frontline workers to perform flawlessly and safely. The Knomatic suite of applications and services helps organizations remove paper based processes, drive measurement and lessons learned and reduce IT dependency.

“We’re excited about the array of valuable synergistic solutions Knomatic and ATR bring to the industry. With the digital procedure transformation process rapidly accelerating, our combined offerings represent best-of-class mobility solutions to optimize operating excellence and increased safety for the frontline workers, while drastically reducing administrative burdens by streamlining and automating critical business processes,” said Elliott Lander, COO, Co-founder and Chief Innovation Officer of ATR.

“We are teaming with ATR to develop mobility solutions that enhance the productivity, efficiency, and safety of enterprise business processes,” said John Mercadante, CEO of Knomatic. “We look forward to working closely with ATR to bring solutions to market that will enable companies to more effectively control costs, gain better operational visibility, and increase productivity.”

This ATR and Knomatic partnership will enable a wide range of solutions for digital procedure lifecycle, mobile work guidance, permit to work, workflow, compliance, knowledge management and many other critical business process applications.

About ATR

ATR is the leading provider of digital procedure lifecycle and mobile work guidance IoT solutions. Its flagship product, SmartProcedures, has been deployed in over 15 countries and represents a quantum leap in digital procedure technologies, enabling procedure content to be deployed to any format, and any device. ATR focuses on combining technology and human factors to mobilize and personalize procedure content, covering all aspects of the lifecycle, including importing from Word, structured authoring, management of change and procedure training. ATR has been delivering comprehensive compliance and knowledge management solutions since 1990 and based in Houston, Texas.

About Knomatic

Knomatic delivers mobile solutions for simplification of field data collection, process initiation and process workflow. Knomatic allows employees to close the productivity gap, boost efficiency and get results faster by giving them real-time, contextual access to data. This allows companies to more effectively control costs, gain better visibility and increase productivity. Knomatic mobilizes and automates many processes for facilities and organizations in the energy, chemicals, life sciences, government, manufacturing and transportation industries. For more information, visit www.Knomatic.com.

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